Sovereign Foundry

A focused small-size companion and digital colour system.

Inspired by the editorial discipline of the supplied 2018 reference guide. This is a Sovereign Foundry support system, not the same identity.





The approved mark is protected

The primary rendered artwork is shown exactly as supplied. Its texture, lighting, geometry, and original colour remain outside this support-system redesign.

Use the existing approved horizontal or stacked files for large brand placements. Do not recolour, redraw, trace, filter, or regenerate them.

> Protected exception: old **originals/**, **logos/**, **symbols/**, and **social/** files remain byte-identical in this new pack.



Approved rendered logo shown as a protected production asset. The companion system below is separate and does not replace this artwork.

HYBRID raster / SVG

Existing layouts embed the approved PNG and retain editable type. They are not pure vector logos.

Native source limits

Full artwork: 1024 × 1024 px. Shield: 530 × 660 px. Larger exports are upscaled and contain no added detail.

One geometry, two fields

The small companion keeps the heavy shield, tipped crucible, controlled flow, receiving mould, and deliberate negative spaces of the latest builder.

Blue monochrome on white is the primary small-size expression. Reverse to white on blue when the field requires it. Charcoal is a supporting neutral, not a replacement for the blue default.

- TRUE VECTOR SVG paths only
- No texture or embedded raster
- Binary detail omitted at small sizes



Primary: blue / white



Reversed: white / blue



Optional gold accent

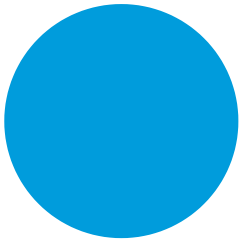
#FFB900 may highlight the flow in digital-only moments. It is not the default companion and should never recolour the protected rendered logo.

Use colour in the right places

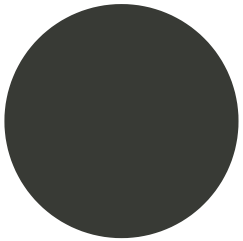
Core digital colours carry the new companion system: blue leads, charcoal anchors, grey supports, and white gives the mark room.

Secondary colours are optional digital accents only. The supplied guide contains conflicting print formulas; no unconfirmed print equivalents are invented here.

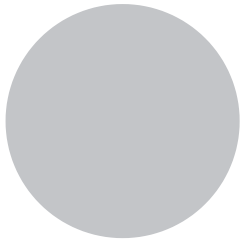
> Use printed HEX values as the digital source. Confirm CMYK / spot conversions with the printer for a specific output.



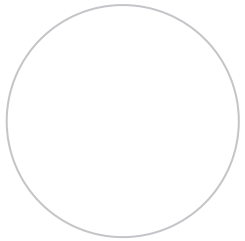
Core blue
#009CDC
RGB 0 / 156 / 220



Charcoal
#383A35
RGB 56 / 58 / 53



Grey
#C3C5C8
RGB 195 / 197 / 200



White
#FFFFFF
RGB 255 / 255 / 255

OPTIONAL SECONDARY DIGITAL ACCENTS / USE SPARINGLY



#FFB900
RGB 255 / 185 / 0



#7F56C5
RGB 127 / 86 / 197



#95D600
RGB 149 / 214 / 0



#FB3449
RGB 251 / 52 / 73

#E4E833
RGB 228 / 232 / 51

#F9CED7
RGB 249 / 206 / 215

Protect the negative space

The shield rim, crucible opening, flow, and mould are separate readable forms. The monochrome variants intentionally retain gaps at the pour and mould so the silhouette does not collapse.

Use clearspace equal to at least one-sixth of the companion height on every side. Increase it near controls, crops, photography, or another mark.



Dashed perimeter is a construction guide, not part of the artwork. Do not add a visible keyline to the delivered mark.

Check the mark at actual size

Use the simplified small companion at 24 px high or larger where possible. Favicon files are purpose-built for 16 / 32 / 48 px, where texture and binary detail cannot resolve.

At 180 px, use the supplied iOS opaque export. Do not upscale a 16 px favicon for app use.

FAVICON PREVIEWS / DISPLAYED LARGER F


16 px


32 px


48 px


180 px opaque

ASSET	RECOMMENDED MINIMUM	REASON
TRUE VECTOR companion	24 px high	Preserves shield, pour, and receiving mould separation.
Rendered shield	96 px high	Texture and edge detail need breathing room.
Rendered lockup	240 px wide	Wordmark remains legible; use native or supplied PNG.

Clear hierarchy, quiet copy

Use a Helvetica-like sans for the support guide and digital collateral. Helvetica is not redistributed. The HTML requests Helvetica first, then Arial or an available Liberation Sans-style fallback.

The included DejaVu files remain available for editing the protected legacy SVG layouts; they are not required by this guide.

HEADLINE / BOLD	**Bold is the headline weight.**
BODY / REGULAR	Regular is our body copy weight.
UTILITY / SMALL	Section labels, filenames, captions, and handoff notes.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz 0123456789

Keep the support mark disciplined

Use one field and one intended colourway at a time. The companion can be placed on white, blue, or a quiet neutral when contrast and clearspace are maintained.

It is not a replacement for the approved rendered artwork and never carries invented claims, certifications, slogans, or personal details.

✓ USE



Blue monochrome on white

Keep negative space.

× AVOID



No colour collision, stretching, redrawing, or texture edits.

NEVER	WHY
Recolour the protected rendered logo	Its original palette is an approved source exception.
Close the rim / flow / mould gaps	Monochrome readability depends on preserved negative space.
Add random slogans, badges, or certification language	These are not approved identity elements.

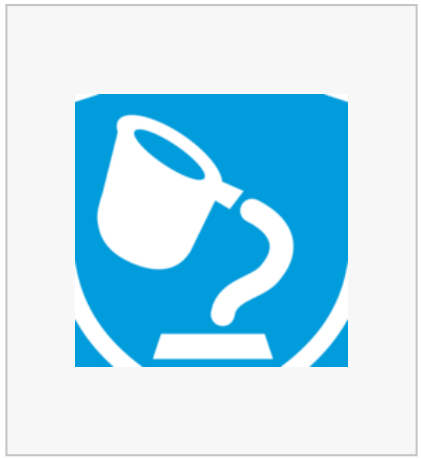
Opaque where platforms expect opaque

iOS PNGs are opaque blue squares with a white companion. Apple applies its own corner mask; no premade rounding is included.

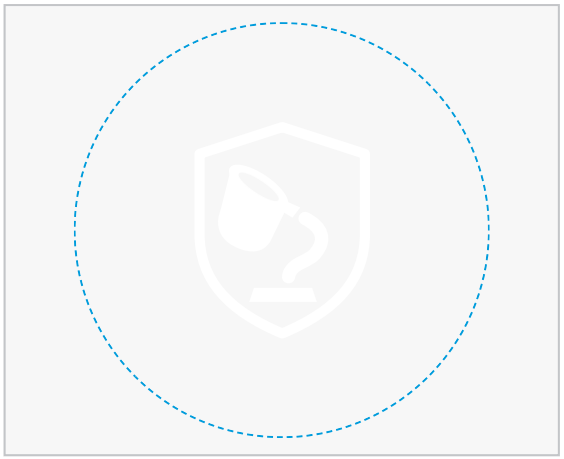
Android and PWA assets use the same blue field. Maskable artwork keeps a smaller companion inside the central safe zone so platform masks do not crop the shield.



iOS / opaque



Android / PWA



Maskable / safe zone

Delivered: iOS 40–1024 px, Android 192 / 512 px, maskable 192 / 512 px, favicon SVG / ICO / 16 / 32 / 48 px, webmanifest, and usage snippet.

Choose the right production family

TRUE VECTOR is geometry-only and scales cleanly. HYBRID files are useful layouts but contain embedded raster source artwork. The two families are labelled so handoff does not overpromise.

PNG exports are supplied for predictable placement. SVG source is included when editability or scalable geometry is required.

NEED	SELECT	FORMAT / CAVEAT
Large approved identity placement	**logos/**, **symbols/**	Existing HYBRID raster/SVG or PNG. Protected original palette.
Small digital mark	**vector/**	TRUE VECTOR SVG and transparent PNG preview. Blue first.
App / web icon	**icons/**	Opaque blue/white platform exports; maskable safe zone.
Social / presentation artwork	**social/**	Existing approved files are retained byte-identically.
Guidelines / overview	**guidelines/**, **overview/**	Landscape A4 HTML/PDF and 1600 × 1000 contact sheet.

Resolution limitation: the approved rendered source is finite. Enlarged texture exports are upscaled; choose the vector companion when the source cannot resolve.

Ready for the next surface

This pack adds a reusable support layer without changing the approved main rendered artwork. Start with the blue companion, use the reversed asset on blue, and reserve gold for a small digital accent.

Manifest hashes provide a final byte-level inventory. The old pack remains available beside this new pack as the source of approved rendered assets.

PACK ROOT

README.md
Orientation and source caveats

vector/
Blue / white / charcoal companion SVGs and previews

icons/
Favicon, iOS, Android, PWA and usage snippet

guidelines/
This HTML and PDF

INTEGRITY

originals/ protected

logos/ protected

symbols/ protected

social/ protected

Source reference used for colour palette and editorial feel only. It is not copied and does not establish a shared identity.

